

EDITORIAL CONTENT

Hospitalidad & Negocios was launched in Argentina in 2006 aiming at meeting information and commercial needs of a vast sector of the hospitality industry: hotels, restaurant, entertainment centers, catering, congresses and conventions, and similar companies.

Thus, month after month, this publication offers updated and reliable information to the professionals in tourism, namely businessmen and officers of the main establishments, institutions and companies in the sector.

FREQUENCY

Monthly (the first days of each month).

B2B CIRCULATION

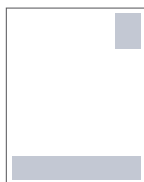
Distribution by paid subscription to decision-makers in the industry.

Total: 7,000 copies audited by the Bureau of Circulation.

Readership 4,5 readers per copy.



ADVERTISING RATES



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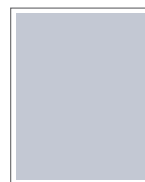


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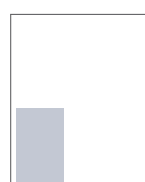
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Rates en US dollars.

AUDITED BY:



FREQUENCY DISCOUNTS

They will be determined by the number of inserts agreed on and used during the period of 12 months.

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Rates do not include the making up of ads and are subject to changes with no prior notice, according to operative and legal conditions in force.

Surcharge 25% due to preferential location.

Payment condition: in advance upon space booking (cash/cheque).

TECHNICAL SPECIFICATIONS

Bleed 23,1 x 31,6 cm. • Trim 22,5 x 31 cm. • Live area 21,3 x 30 cm.

Glossy paper of 80 grs. Offset printing 4 colors. Binding with 2 staples.

Digital files 300 dpi • Format JPG • PDF or TIFF in CMYK.

Vectorial file pictures 300 dpi, typographies converted to curves (Formats: EPS, PDF, AI or CDR).

Submit to ventas@ladevi.com and ventas@siscomar.com.ar.

Ask about FTP.

Advertising closing: 20 days before publication.

Fechas de publicación: 1st to 5th of each month.

RATES OF INSERTS

Brochures, commercial manuals, flyers, etc. may be distributed together with the issue. Rates are determined by the weight and form of segmentation of the database.

For further information contact: ventas@ladevi.com.

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