

## E-NEWS

### EDITORIAL CONTENT

It is the informative digital bulletin for Argentina produced by Ladevi Ediciones. It contains a permanently updated summary of the market's activities with the journalistic treatment that turned Ladevi into a leader in tourist communication in Latin America and the Caribbean.

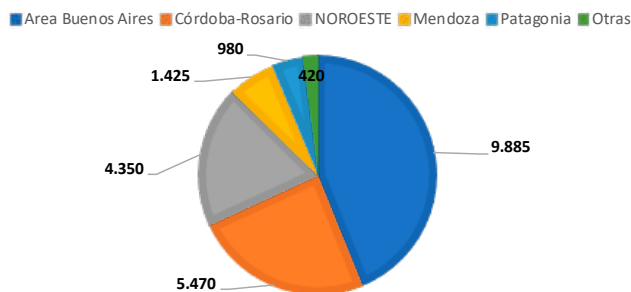
### FREQUENCY

Daily (Monday thru Friday).

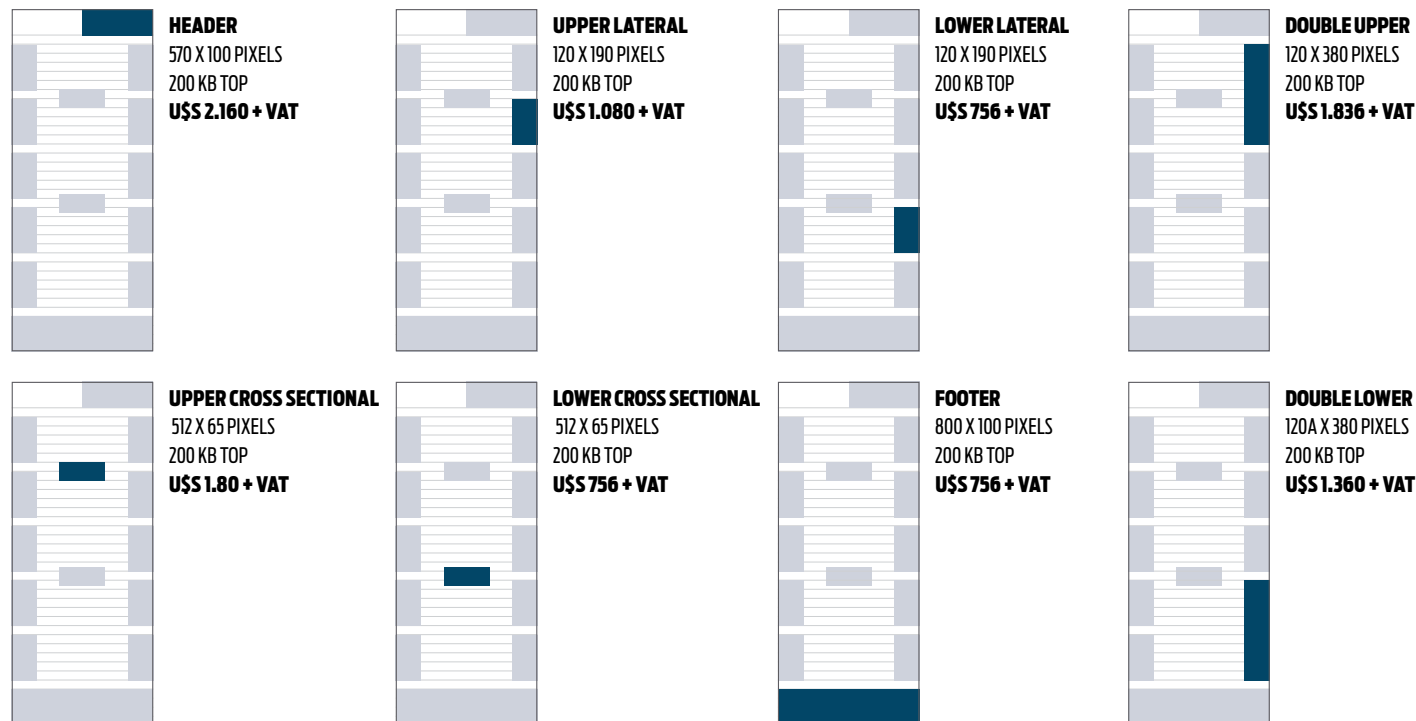
### CIRCULATION

E-mail distribution to professionals of the tourist industry through a complete database that includes over 28.361 electronic addresses (leisure and corporate).

#### DISTRIBUTION BY REGION



#### DISTRIBUTION BY SEGMENT



Rates expressed monthly in US Dollars.

#### DISCOUNTS FOR VOLUME

2 MONTHS	-5%
4 MONTHS	-10%
6 MONTHS	-15%
12 MONTHS	-20%

#### TECHNICAL SPECIFICATIONS

Digital files in JPG or animated Gif format only with a top weight of 200 kb.

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