

### EDITORIAL CONTENT

La Agencia de Viajes Ecuador has been edited monthly and with no interruptions since Marzo 2014, providing the most updated and complete information for professionals in the industry.

Its content combines news about products and services with interviews, articles and columns about destinations, marketing, management and stats, among other topics approached by specialists.

### FREQUENCY

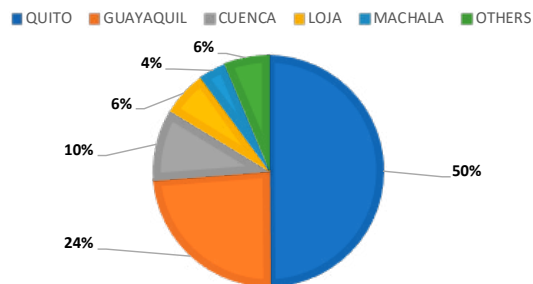
Monthly.

### B2B CIRCULATION

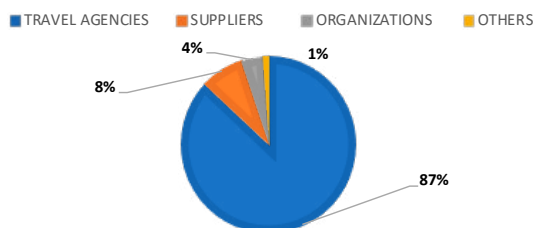
Distribution by personalized paid subscription to professionals in tourism, specially travel agents (90% of the edition).

**Total:** 2.500 bimonthly copies.

### DISTRIBUTION BY REGION



### DISTRIBUTION BY SEGMENT

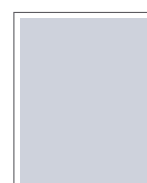


### ADVERTISING RATES



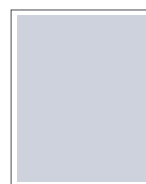
**COVER EYES (2)**  
7 x 5 cm. • 2<sup>3/4</sup> x 1<sup>31/32</sup> in.  
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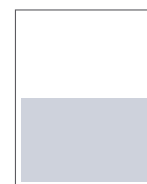


**2nd COVER**  
28 x 39 cm. • 11<sup>1/32</sup> x 15<sup>23/64</sup> in.

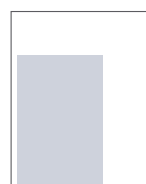
**US\$ 2,800 + VAT**  
**3rd COVER**  
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**BACK COVER**  
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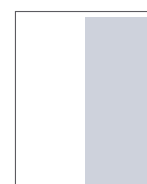
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28 x 39 cm. • 11<sup>1/32</sup> x 15<sup>23/64</sup> in.  
**US\$ 1,400 + VAT**



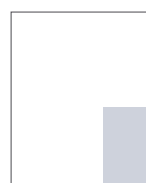
**1/2 PAGE**  
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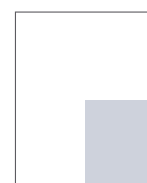
**JUNIOR PAGE**  
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Space booking must be made 20 working days prior to the date of publication and originals must be submitted 10 days in advance. Originals will be provided by the advertiser or its advertising agency.

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### AD SPECIFICATIONS

Digital files at 300 dpi • jpg, pdf or tiff format in CMYK. Vectorial files: pictures at 300 dpi, typographies converted to curves (EPS, PDF, AI or CDR format).

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