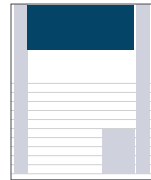


OVERVIEW

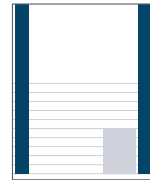
LaAgenciadeViajes.com delivers up the most in-depth and exclusive content for travel professionals from La Agencia de Viajes in Latin America and the Caribbean. Includes what's new in the industry, destination features, company profiles, educational seminars, calendar of trade events, Corporate and MICE section, and the latest information that impact in the business environment. With over 42,500 unique visitors per month, your message will be seen by top travel agents and industry leaders.

RUN OF SITE

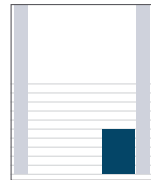
LaAgenciadeViajes.com offers many banner advertisings opportunities: from Leaderboard to Lateral Side Bars and three options of Lateral boxes.



LEADERBOARD
730 x 90 PIXELS
200 KB MÁXIMO
U\$S 400 + VAT



LATERAL SIDE BAR
120 x 600 PIXELS
200 KB MÁXIMO
U\$S 350 + VAT



LATERAL
300 x 250 PIXELS
200 KB MÁXIMO
U\$S 210 + VAT



1/2 LATERAL
300 x 125 PIXELS
200 KB MÁXIMO
U\$S 130 + VAT

Rates are in US dollars and are subject to change without notice.

DISCOUNTS PER VOLUMEN

6 MONTHS -15%
12 MONTHS -30%

Surcharge: 25% for preferred location.

Rates do not include the artworks and are subject to modifications without prior notification, pursuant to the operative and legal conditions in force.

Payment conditions: in advance upon booking the space (cash / cheque/Bank Transfer).

BOOKING AND DELIVERY OF ORIGINALS

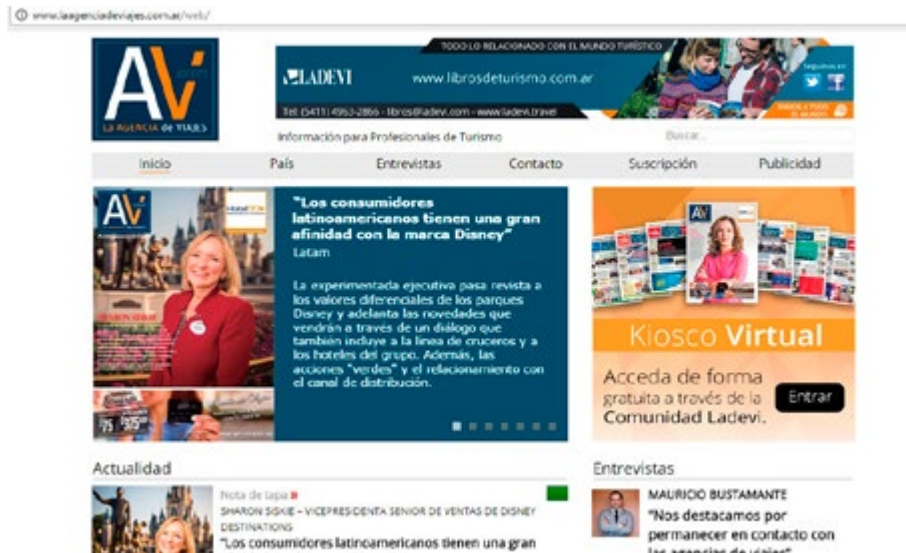
Space booking must be made 10 working days prior to the date of publication and originals must be submitted 5 days in advance. Originals will be provided by the advertiser or its advertising agency.

AD SPECIFICATIONS

Accepted format: JPG or GIF (animated)

File size: 200 KB maximum.

For further information contact: ventas@ladevi.com.



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