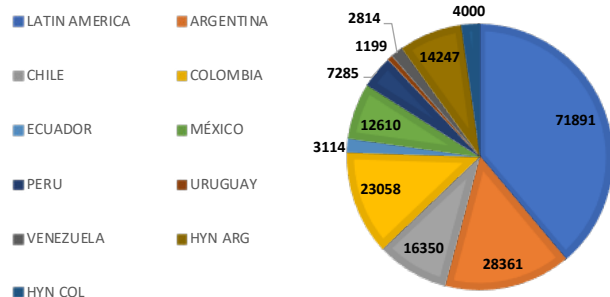


E-MAIL MARKETING

E-mailing is an effective service to promote your company, service or product; or to communicate any type of message to thousands of professionals in the Latin American tourism, either in a generic way or by segments.

E emailing has had such an explosive growth that it is quickly replacing the traditional correspondence systems. Its speed, penetration capacity and low cost have turned it into an essential tool in the new era of marketing.

CIRCULATION BY REGION



- Access a faster and more effective way of promotion
- Generate new sales.
- Send your e-mail marketing campaign with the launch of products, special offers, and new business opportunities on a daily, weekly or annual basis, according to the communication needs.
- Direct Marketing to defined segments (countries or regions).
- The limitation of digital shipments per day offers and ensures the success of any action.
- Our preferred clients combine this tool with traditional advertising in La Agencia de Viajes print magazine.

RATES

- ARGENTINA **U\$S 350**
- COLOMBIA **U\$S 300**
- PERU **U\$S 200**
- VENEZUELA **U\$S 150**
- ECUADOR **U\$S 200**
- URUGUAY **U\$S 150**
- CHILE **U\$S 320**
- MEXICO **U\$S 350**
- LATINOAMERICA **U\$S 1000**
- HOSPITALIDAD & NEGOCIOS ARG **U\$S 200**
- HOSPITALIDAD Y NEGOCIOS COL **U\$S 200**

Rates are in US dollars by submission

DISCOUNTS FOR VOLUME

- 10 SHIPMENTS 5%
- 20 SHIPMENTS 10%
- 30 SHIPMENTS 15%
- 40 SHIPMENTS 20%

TECHNICAL SPECIFICATIONS

Option 1: Submit the images in jpg 72 dpi format / top width 800 pixels /

Top weight: 400kb / the height depends on the art.

Option 2: Submit the html using charges (do not use "divs") / Top width of the

html: 8f00 pixels / The height depends on the art (we suggest 600 pixels high) / with no flash or Javascript objects / If it has styles, they must be within each tag with no need to call an .css external file or including the styles in the header. / If it takes links they must come in the original html.

Submit to publicidad@ladevi.com.

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