

**EDITORIAL CONTENT**

Publication thought as a magazine for travelers. Through a well-cared presentation, it offers articles, sections and columns made by a renowned team of journalists.

On the other hand, Viajando has entered into an important distribution agreement with Sportlife gyms, through its branches in Santiago (La Dehesa, Las Condes, San Carlos de Apoquindo, Escuela Militar, Vitacura, Nueva Las Condes, Birmann, Lyon, La Reina, Ñuñoa, Santiago Centro, Cuidad Empresarial and Maipú), Antofagasta, La Serena, Coquimbo, Viña del Mar, Talca, Los Ángeles, Chillán, Concepción, Temuco, Puerto Montt and Punta Arenas. Readership: 2.6 readers per copy, with a total of 26.000 readers. Also, Le Club de Viajando, our fortnightly distributed news letter, reaches over 175.000 contacts, who can read the magazine online or download it in a PDF format.

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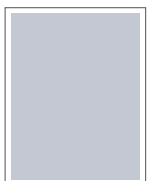
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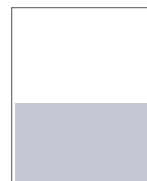
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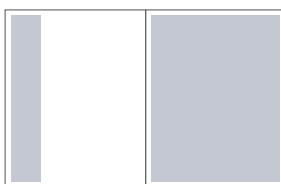
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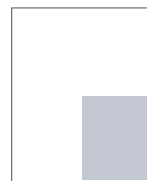
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managers and their “decision making” secretaries, gerentes de áreas y sus respectivas secretarías.

**Sectorization:** Vitacura, Las Condes, Providencia, Santiago Centro and Ciudad Empresarial. **Total:** 10,000 copies.

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