

E-NEWS

EDITORIAL CONTENT

It is the informative digital bulletin for Argentina produced by Ladevi Ediciones. It contains a permanently updated summary of the market's activities with the journalistic treatment that turned Ladevi into a leader in tourist communication in Latin America and the Caribbean.

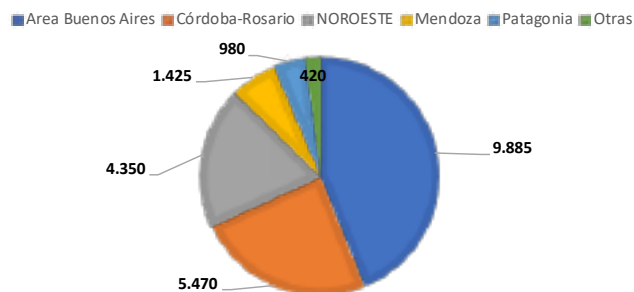
FREQUENCY

Daily (Monday thru Friday).

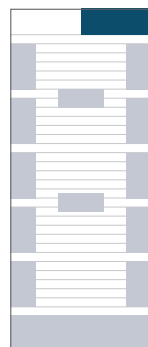
CIRCULATION

E-mail distribution to professionals of the tourist industry through a complete database that includes over 28.361 electronic addresses (leisure and corporate).

DISTRIBUTION BY REGION



DISTRIBUTION BY SEGMENT



HEADER
570 X 100 PIXELS
200 KB TOP
U\$S2.160 + VAT



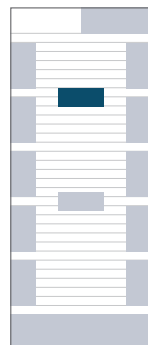
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Rates expressed monthly in US Dollars.

DISCOUNTS FOR VOLUME

2 MONTHS	-5%
4 MONTHS	-10%
6 MONTHS	-15%
12 MONTHS	-20%

TECHNICAL SPECIFICATIONS

Digital files in JPG or animated Gif format only with a top weight of 200 kb.

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