

E-NEWS

EDITORIAL CONTENT

Digital informative bulletin for Latin American with the latest news in the travel and tourism industry in the region and around the world.

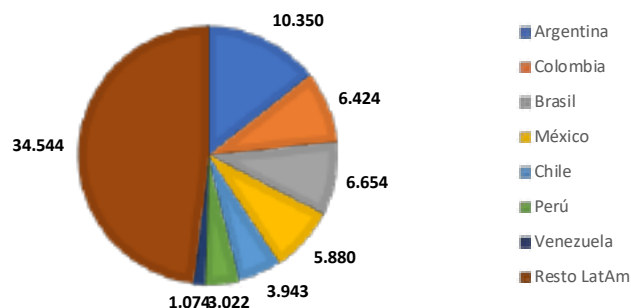
FREQUENCY

Weekly (Wednesdays).

CIRCULATION

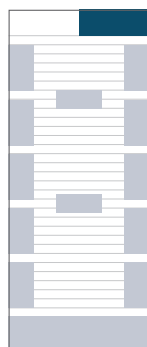
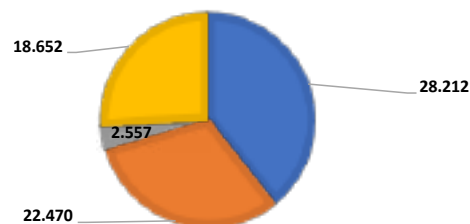
E-mail distribution to professionals in travel and tourism industry through a complete database that includes over 71.891 electronic addresses in Latin American and the Caribbean (leisure and corporate).

SEGMENTO | RECEPTORES



DISTRIBUTION BY SEGMENT

Agencias DE VIAJES PRESTADORES DE SERVICIOS Organismos oficiales Otros



HEADER
540 X 90 PIXELS
200 KB TOP
U\$S 2400 + VAT



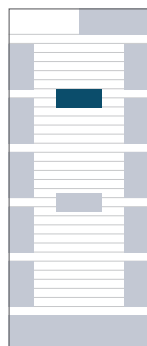
UPPER LATERAL
120 X 190 PIXELS
200 KB TOP
U\$S 1200 + VAT



LOWER LATERAL
120 X 190 PIXELS
200 KB TOP
U\$S 840 + VAT



DOUBLE UPPER
120 X 380 PIXELS
200 KB TOP
U\$S 2040 + VAT



UPPER TRANSVERSAL
345 X 65 PIXELS
200 KB TOP
U\$S 1200 + VAT



LOWER TRANSVERSAL
345 X 65 PIXELS
200 KB TOP
U\$S 840 + VAT



FOOTER
740 X 90 PIXELS
200 KB TOP
U\$S 840 + VAT



DOUBLE LOWER
120 X 380 PIXELS
200 KB TOP
U\$S 1512 + VAT

Rates weekly expressed in US dollars.

DISCOUNTS PER VOLUME

2 MONTHS	-5%
4 MONTHS	-10%
6 MONTHS	-15%
12 MONTHS	-20%

TECHNICAL SPECIFICATIONS

Digital files in JPF format or animated GIF only with a top weight of 200 kb.

Submit to publicidad@ladevi.com.

ARGENTINA: AV. CORRIENTES 880 PISO 13 • C1043AAV • BUENOS AIRES • (5411) 52177700 • ARGENTINA@LADEVI.COM

CHILE: SANTA MAGDALENA 75 OFS. 604 • PROVIDENCIA SANTIAGO DE CHILE • (562) 2244 1111 • CHILE@LADEVI.COM

COLOMBIA: CRA 15 N° 93A-84 OFICINA 312 • BOGOTÁ • (571) 744-7238 • COLOMBIA@LADEVI.COM

ECUADOR: LUXEMBURGO N34-251 Y HOLANDA • EDIFICIO PIACEVOLE TEL. (593-2) 6013910 • ECUADOR@LADEVI.COM

MÉXICO: OAXACA 72, PISO 4º COL. ROMA NORTE, C.P. 06700 DELEG. CUAUHTÉMOC, MÉXICO, D.F. • TEL: 55-67218834 • MEXICO@LADEVI.COM

PERÚ: JR. LOS PINOS 190 OF 1302, MIRAFLORES (511) 784 1092 • PERU@LADEVI.COM

URUGUAY: GARCÍA CORTINAS 2541 AP. 502 • 11300 • MONTEVIDEO • (5982) 712 0993 • URUGUAY@LADEVI.COM

USA: abertini@ladevi.com • (305) 680 2083

WWW.LADEVI.COM