

E-NEWS

EDITORIAL CONTENT

It is the informative digital bulletin for Argentina produced by Ladevi Ediciones. It contains a permanently updated summary of the market's activities with the journalistic treatment that turned Ladevi into a leader in tourist communication in Latin America and the Caribbean.

FREQUENCY

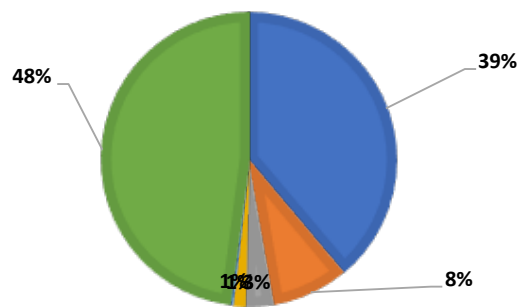
Daily (Monday thru Friday).

CIRCULATION

E-mail distribution to professionals in the tourist industry through a complete database that includes over 12.610 e-mail addresses (leisure and corporate).

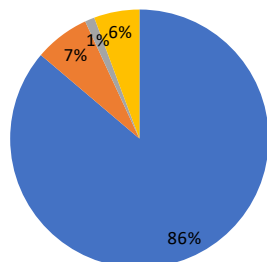
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TECHNICAL SPECIFICATIONS

Digital files in JPG or animated Gif format only, with a top weight of 200 kb.

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