

E-NEWS

EDITORIALCONTENT

It is the informative digital bulletin for Argentina produced by Ladevi Ediciones. It contains a permanently updated summary of the market's activities with the journalistic treatment that turned Ladevi into a leader in tourist communication in Latin America and the Caribbean.

FREQUENCY

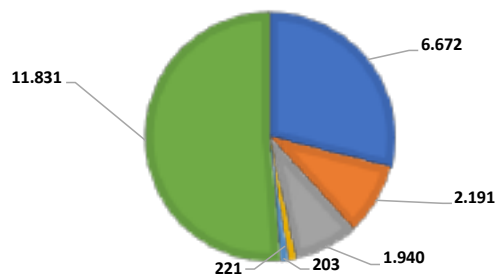
Daily (Monday thru Friday).

CIRCULATION

E-mail distribution to professionals in the tourist industry through a complete database that includes over 23.058 e-mail addresses (leisure and corporate).

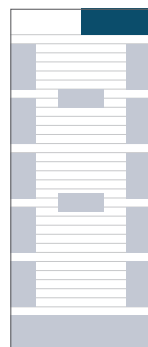
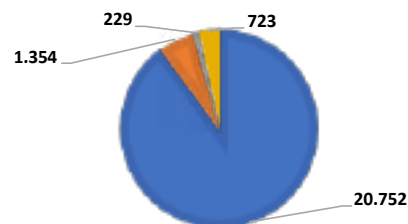
DISTRIBUTION BY REGION

Bogotá Medellín Cali Cartagena Barranquilla Otras



DISTRIBUTION BY SEGMENT

Agencias de viajes prestadores de servicio Organismos oficiales Otros



HEADER
570 X 100 PIXELS
200 KB TOP
U\$S2.160 + VAT



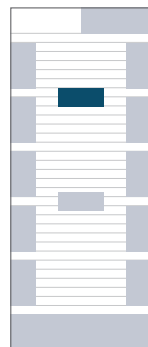
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U\$S756 + VAT



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Rates expressed monthly in US Dollars.

DISCOUNTS FOR VOLUME

2 MONTHS	-5%
4 MONTHS	-10%
6 MONTHS	-15%
12 MONTHS	-20%

TECHNICAL SPECIFICATIONS

Digital files in animated JPG or Gif format only, with a top weight of 200 kb.

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